



University of California

Agriculture and Natural Resources ■ Research and Extension Center System
Hopland Research and Extension Center

03/09/18

Dear Sir or Madam,

We are excited to announce and invite you to “**NatureFest 2018**” at the UC Hopland Research and Extension Center on April 27th and 28th.

This event follows on from 2 years of “bioblitzing” on our site – during which we pick a 24 hour period to find and record as many different species as possible. Both scientists and the public are involved and this combination of experience levels allows a greater understanding of the biodiversity in our region and a closer connection to nature for all. In 2016 we even discovered [a species new to science](#) at the Hopland bioblitz!

In 2018 we build upon our bioblitz by adding:

APRIL 27TH

- **NatureFest for schools:** We welcome over 100 students from Lake and Mendocino County to search for new species with us. *9am-4pm, FREE for schools (sponsored by Charlie and Joan Kelly).*
- **NatureFest Opening Celebration:** Dinner and “Bear Essential? The Past, Present, and Potential Future of Grizzlies in California” a talk by Dr. Peter Alagona, UC Santa Barbara. *6pm-9pm, \$60.*

APRIL 28TH

- **Birdwatching** with Peregrine Audubon Society. *7-9am, \$15.*
- **Learning to love Spiders and Scorpions** with Dr. Lauren Esposito, California Academy of Sciences. *10-11am, \$15.*
- **Open Bioblitz** a chance for all to follow the bioblitz trail and find as many different species as possible! *11am-2:30pm, \$5.*
- **NatureFest Closing:** Find out what was discovered during the day and take part in the BioBlitz dance with the California Conservation Corps! *2:30-3pm.*
- **[The Real Sarahs](#) and [Gwyneth Moreland](#):** Finish off a day of exploration and discover by relaxing to the beautiful harmonizing of these folk singers, teaming up on this rare occasion! *3-5pm, \$20*



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We would love to recognize you/your organization as a sponsor of this event and to share your commitment to the conservation of our natural resources. Over 400 species have been found in previous years, this has been greatly assisted by over 160 volunteer hours and the support of various local organizations and individuals like yourselves. Take a look through the attached sponsor information brochure and help support NatureFest today!

Sincerely,

A handwritten signature in blue ink that reads 'H. Bird'.

Hannah Bird

UC HREC Community Educator

UC ANR Hopland Research and Extension Center

4070 University Road, Hopland, CA 95449

hbird@ucanr.edu 707.744.1424 ext 105



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NatureFest 2018 – Sponsorship Levels

April 27th and 28th, UC Hopland Research and Extension Center

Citizen Scientist: \$1000 and up

- Recognition as a sponsor of UC Hopland Research and Extension Center on NatureFest 2018 web page, NatureFest print materials and at events.

Events include:

NatureFest for schools

Talk: Bear Essential?

Opening celebration dinner

Birdwatching with Peregrine Audubon

Spiders and scorpions with the California Academy of Sciences

Bioblitz for All

The famous “Bioblitz Dance” with the California Conservation Corps.

The Real Sarahs and Gwyneth Moreland

- 2 tickets to the Opening Celebration Dinner
- All benefits listed below.



Bioblitzer: \$250

- Recognition as sponsor on event poster.
- All benefits listed below

Naturalist: \$100

- Recognition at NatureFest registration table.

To become a NatureFest Sponsor, simply fill out the form on the reverse side and mail it to the Hopland Research and Extension Center (HREC). For more information about NatureFest Sponsorship opportunities, please contact Hannah Bird at hbird@ucanr.edu or (707) 744-1424 ext

YES, I would like to become a sponsor of NatureFest 2018. My sponsorship gift will enable experts and the community to come together and share in the wonder of the biodiversity of Northern California, with hands on opportunities to investigate at the Hopland Research and Extension Center.

- Citizen Scientist** (\$1000 and up) \$ _____ enclosed
- Bioblitzer** (\$250) \$ _____ enclosed
- Naturalist** (\$100) \$ _____ enclosed
- I am unable to participate as a NatureFest Sponsor but would like to make a gift to the Hopland Research and Extension Center \$ _____ enclosed

Contact Name(s): _____

Business/Organization Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email address:** _____

Please recognize my/our sponsorship: _____

Please make your check payable as follows: **UC Regents**

Mail to: **Hannah Bird**
 Hopland Research and Extension Center
 4070 University Road
 Hopland
 CA 95449

Please ensure that you send any artwork, logos that you wish to have included as part of your sponsorship package to hbird@ucanr.edu by 5pm March 30th.

No goods and services will be exchanged for this gift. All gifts are tax-deductible as prescribed by law. The information you provide will be used for the University and will not be released unless required by law. Should you wish that your name not be included in any publications, please let us know. Our Federal Tax ID# is 94-6036494.